



Monday 11 February, 2013

THE STANDARD CHARTERED GREAT CITY RACE 2013 DATE CONFIRMED

The date for the 2013 Standard Chartered Great City Race, a leading 5k corporate running challenge held on the closed-off streets across the City of London, has been set for Thursday 11 July. Over 5,000 workers across the City are expected to don their running gear and take part.

This is the ninth year the Bank has sponsored the not-for-profit event which helps to raise awareness and funds for Seeing is Believing, a global initiative set up by Standard Chartered Bank to help tackle avoidable blindness. This year Seeing is Believing will once again be the official beneficiary of the race with £10 from every £30 entry fee donated to an eye-care project in Zambia.

The event brings together over 400 companies from the worlds of banking, accountancy, insurance, law and the media. Due to its popularity, places will be initially offered to teams who have previously competed. Runners wishing to participate for the first time can register their interest and find out more about the race by visiting www.cityrace.co.uk.

All the latest race news can be found on the new race website www.cityrace.co.uk, [facebook.com/StandardCharteredGreatCityRace](https://www.facebook.com/StandardCharteredGreatCityRace), and Twitter @GreatCityRace.

Richard Holmes, Standard Chartered Bank CEO Europe, said: *“The Standard Chartered Great City Race is a unique event that is not only about bringing together corporate teams for a fun evening but also about helping to raise funds and awareness for Seeing is Believing. I encourage all City workers to get teams of colleagues together and join us for what we hope will be another sell-out event”*.





Hugh Brasher, Race Director at London Marathon Ltd, which organises the event, said: *“The enthusiasm for the Standard Chartered Great City Race is overwhelming and, as last year showed, record numbers of runners continue to take part whatever the weather conditions are on race day! We’re looking forward to welcoming another capacity field this year.”*

ENDS

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered is a leading international banking group. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years. Standard Chartered PLC is listed on the London and Hong Kong stock exchanges as well as the Bombay and National Stock Exchanges in India.

With 1,700 offices in 70 markets, the Group offers exciting and challenging international career opportunities for 87,000 staff. It is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. Standard Chartered's heritage and values are expressed in its brand promise, 'Here for good'.

For further information please visit www.standardchartered.com. Follow Standard Chartered at www.facebook.com/standardchartered and on Twitter [@StanChart](https://twitter.com/StanChart).

Standard Chartered's sponsorship of the Standard Chartered Great City Race complements the Bank's global portfolio of sponsorships which now includes nine marathons and another three races. For more information, visit www.standardchartered.com/en/about-us/sponsorship/sc-races.html

About Seeing is Believing (SiB)

Seeing is Believing is a global initiative to help tackle avoidable blindness, and is a collaboration between Standard Chartered and the International Agency for Prevention of Blindness (IAPB). IAPB is the leading umbrella organisation for non-governmental organisations working in the field of eye-care. Together with the World Health Organisation, it launched the 'Vision 2020 – The Right to Sight', a global campaign to eliminate avoidable blindness by 2020. To date, Seeing is Believing has raised over US\$50 million for blindness initiatives and plans to raise a further US\$50 million by 2020. Seeing is Believing is the single largest contributor to the development of Vision 2020 programmes through IAPB. As part of the Seeing is Believing programme, Standard Chartered pledges to match all donations until the target of USD100 million is reached.

www.seeingisbelieving.org.uk

“International Agency for the Prevention of Blindness (IAPB) is a registered UK charity. Registered Charity No. 1100559 (England & Wales)”