



Thursday 18 March 2015

ENTRIES NOW OPEN FOR THE 2015 STANDARD CHARTERED GREAT CITY RACE

Entries for London's leading corporate running challenge, the Standard Chartered Great City Race, are now open. The 5k race, which this year takes place on Thursday 9 July, will involve entries from 5,000 runners from nearly 350 companies representing the industries of banking, accountancy, insurance, law and the media.

Due to the race's popularity, places have been allocated for a limited period to those runners who have taken part in the race before. However, runners wishing to participate for the first time can register their interest now and find out more about the race by visiting the official race website – www.cityrace.co.uk

In 2015, £10 from each runner's entry fee will go towards the official race beneficiary, Seeing is Believing, a global initiative that tackles avoidable blindness. Standard Chartered has also committed to match every donation pound for pound.

Standard Chartered Bank's CEO Europe, Richard Holmes, said: *"I'm thrilled to see the 2015 race entries are now open for the Standard Chartered Great City Race. The event is always a huge success with a fantastic number of professionals in London stepping up each year and supporting the Seeing is Believing initiative by running or cheering on their colleagues on race night. I can't recommend the event enough and if you would like to find out more about participating or donating to the programme visit www.cityrace.co.uk."*

ENDS

For more information about the Standard Chartered Great City Race please contact:

Thea Rogerson: 020 7940 1700 / thear@capitalize.co.uk



Tom Lloyd on 020 7940 1700 / toml@capitalize.co.uk

London Marathon Ltd – Press Office:

Penny Dain: 0207 902 0200 / pennyd@london-marathon.co.uk

Notes to Editors

We are a leading international banking group, with more than 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges as well as the Bombay and National Stock Exchanges in India.

For more information please visit www.sc.com. Hear from Standard Chartered's experts and comment on our blog at ourviews.sc.com. Follow Standard Chartered on [Twitter](#), [LinkedIn](#) and [Facebook](#).

About Seeing is Believing

Seeing is Believing is a global initiative to help tackle avoidable blindness, and is a collaboration between Standard Chartered and the International Agency for Prevention of Blindness (IAPB) and leading eye care organisations. It raises funds for investment in eye care projects that have long-term impact in areas of high need.

Seeing is Believing contributes to 'VISION 2020: The Right to Sight', the global initiative for the elimination of avoidable blindness led by the World Health Organization (WHO) and the IAPB. To date, Seeing is Believing has raised over USD75 million for blindness initiatives and plans to raise a further USD25 million by 2020.

Seeing is Believing is the largest cash contributor to VISION 2020 through IAPB. As part of the Seeing is Believing programme, Standard Chartered pledges to match all donations until the target of USD100 million is reached.

The Standard Chartered Great City Race

Standard Chartered has been the main sponsor of the Great City Race since its launch in 2005. The race is the leading 5km corporate city based running challenge, and over 5,000 runners from 350 corporate teams participate (made up of four or more runners).

This year the Standard Chartered Great City Race will take place on Thursday 9 July, starting at 19:15 at the Honourable Artillery Company (HAC). During the race the streets in London's financial district are closed and the route takes runners past some of the most iconic buildings and landmarks within the City of London.

It is a not for profit race and Seeing is Believing is the official 2015 beneficiary.

For further information please visit www.cityrace.co.uk



Follow the race on Facebook - <https://www.facebook.com/StandardCharteredGreatCityRace> and on Twitter <https://twitter.com/greatcityrace>

