



Thursday 07 May 2015

PLACES HAVE NOW SOLD OUT FOR THE 2015 STANDARD CHARTERED GREAT CITY RACE

The 2015 Standard Chartered Great City Race has already reached full capacity with over 6,000 entrants from 350 companies registered to take part in the 5k charity race. Formed on a unique course through the closed-off streets of the City's Square Mile, the Standard Chartered Great City Race will this year take place on Thursday 09 July.

The corporate team running event, which aims to raise funds and awareness for the official race beneficiary Seeing is Believing, will feature companies from the Accountancy, Banking, Media Insurance and Legal sectors as they compete to be crowned the 2015 winning team.

Seeing is Believing is committed to help tackle avoidable blindness across the world and this year, all funds raised through the race will be used to support the ongoing East Africa Child Eye Health programme. Standard Chartered has also promised to match £10 from each runner's entry fee pound for pound to maximise the amount raised in 2015.

Richard Holmes, Standard Chartered Bank CEO Europe, said: *"The Standard Chartered Great City Race is an event we always look forward to. It's fantastic to witness an army of runners in their teams and individually running for the same purpose – to raise money for the official race beneficiary Seeing is Believing. I'm delighted to hear the funds raised on behalf of the 2015 race will continue to assist the amazing work conducted by the Seeing is Believing East Africa Child Eye Health programme."*

ENDS

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Notes to Editors

We are a leading international banking group, with more than 86,000 employees and a 150-year history in some of the world's most dynamic markets. We bank the people and companies driving investment, trade and the creation of wealth across Asia, Africa and the Middle East, where we earn around 90 per cent of our income and profits. Our heritage and values are expressed in our brand promise, Here for good.

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About Seeing is Believing

[Seeing is Believing](#) is a global initiative to help tackle avoidable blindness, and is a collaboration between Standard Chartered and the International Agency for Prevention of Blindness (IAPB) and leading eye care organisations. It raises funds for investment in eye care projects that have long-term impact in areas of high need.

Seeing is Believing contributes to 'VISION 2020: The Right to Sight', the global initiative for the elimination of avoidable blindness led by the World Health Organization (WHO) and the IAPB. To date, Seeing is Believing has raised over USD75 million for blindness initiatives and plans to raise a further USD25 million by 2020.

Seeing is Believing is the largest cash contributor to VISION 2020 through IAPB. As part of the Seeing is Believing programme, Standard Chartered pledges to match all donations until the target of USD100 million is reached.

The Standard Chartered Great City Race

Standard Chartered has been the main sponsor of the Great City Race since its launch in 2005. The race is the leading 5km corporate city based running challenge, and over 5,000 runners from 350 corporate teams participate (made up of four or more runners).

This year the Standard Chartered Great City Race will take place on Thursday 9 July, starting at 19:15 at the Honourable Artillery Company (HAC). During the race the streets in London's financial district are closed and the route takes runners past some of the most iconic buildings and landmarks within the City of London.

It is a not for profit race and Seeing is Believing is the official 2015 beneficiary.

For further information please visit www.cityrace.co.uk

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